



Figures 79-80 JOAQUIN BATISDA y SOROLLA, Hispanic Society of America  
For pictures of Joaquin Sorolla's work, call (212) 926-2234 or visit: www.hispanicsociety.org

sit for hours and hours reading in search of knowledge.

It is for this reason that most art historians cannot paint as well as their artist peers. Most painters do not find the time to read all there is to read about art, which is why good painters do not have the scholarly skills to defend their work like art historians. Reading and learning about art history takes time away from creating. In order to be good enough to create beautiful quality art the artist needs time. But it is important for the serious artist to study the history of art, to learn about the past achievers who have left us with so many important legacies that can better our understanding of the artist's journey.

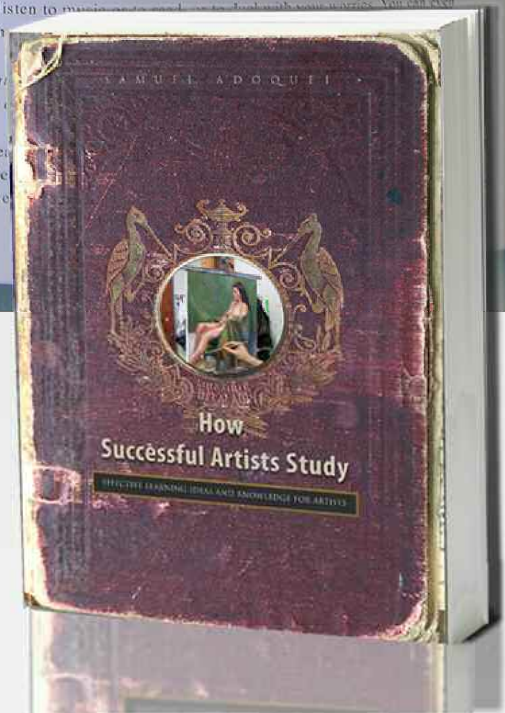
The student will have to use some of his leisure time to learn as much theory as possible. He will have to educate himself through the intensive study of art history. What the student learned in school are ideas that often support a



particular point of view that is often not broad enough for the student's own development. I learned all that I know about art theory not from school but by taking the subway three hours a day seven days a week for fifteen years reading. Three hours stuck on the subway can make you aggravated, or it can cause you to listen to music or to read, or to look through your window. You can even read on

All great wisdom

Read, read the student will have



## How Successful Artists Study

“ This book presents invaluable information I've never seen anywhere else – not in books or magazines or workshops, not even in art school. What a breakthrough.

Jennifer King, Artists, Former editor International Artists Magazine ”

Written by Samuel Adoquei

# 7 Important Reasons to read this book

- >> Learn common traits of successful artists.
  - >> How to find and protect your originality.
  - >> How to develop a style that separates you from everyone.
  - >> Help for Art students & Artists at Crossroads
  - >> What to do if you are uncertain about what step to take next.
  - >> How to attract galleries of your choice.
  - >> How to avoid hidden costs of artistic pursuit.
- and **3 Special Chapters** for self-taught artists

# Don't be too busy creating to forget how high your talent can take you.

## 18 chapters SUMMARY

- \* **1-Challenges Facing Today's Student**  
How Much Talent Does the Student Need?
- \* **Advantages of Self-Taught Students**  
Understanding How Artists Think  
Stages of an Artist's Evolution from Raw Talent to Professional Artist
- \* **2-The Five Worlds of Creative Artists**  
Choosing Instructors and Workshops  
**How to find a Mentor**  
Style and Your Artistic Vision:  
The Advantages of Your Past Profession
- \* **3-Can Education Get in the Way of Creativity?**  
Artistic Styles and Vision.  
Finding Your Unique Style.
- \* **4-Important Subjects to Learn**  
The Easiest Way to Master Painting Technique  
Reasons Why Color is Important  
What Is Composition and Why Is it the most Important element?  
Three Stages of Composition  
How to find Secrets and Hidden Legacies of the Past

- \* **5-Challenges in the Pursuit of Excellence**  
How to Developing your Artistic Taste  
Good, Mediocre or Amateurish?  
How Do You Know the Difference?  
Art Competitions  
How to Pursue Excellence
- \* **6-The Art Dealer's World Galleries,**  
Your Portfolio and  
What Should Represent You  
How to Attract your favorite gallery

- \* **7- How to Search for Improvement and Growth**  
The Five Immortal Laws of Success for Art Students  
The Plan for Guidance  
Where Can a Student Go Wrong?  
**And many important Chapters**

## VITAL NOTE

- \* **Why Some Artists Almost Always Achieve Their Dreams**  
Unless you change and start improving on your current condition, you will run in circles. In the arts, less than 2% of the artists reap the highest benefits. It is this 2% elite who receive all the attention. They are the most respected, most influential, most famous



and the happiest. Are you among this 2%

elite? If you are, you don't need this book. If you aren't, and you're a bit skeptical to invest in yourself, take full advantage of the **100% RISK FREE Money Back Guarantee**. You have 3 months to read it, Learn the trails of clues of the successful 2%, make notes and send it back in any shape, and you'll get your money back, but keep the 2 free downloads. **The book makes a perfect investment for yourself and a great reference book for artists who are interested in teaching or mentoring.** How Successful Artists Study provides a broad overview, a guide, a map and clues to how the successful do it—their choices, decisions and strategies.

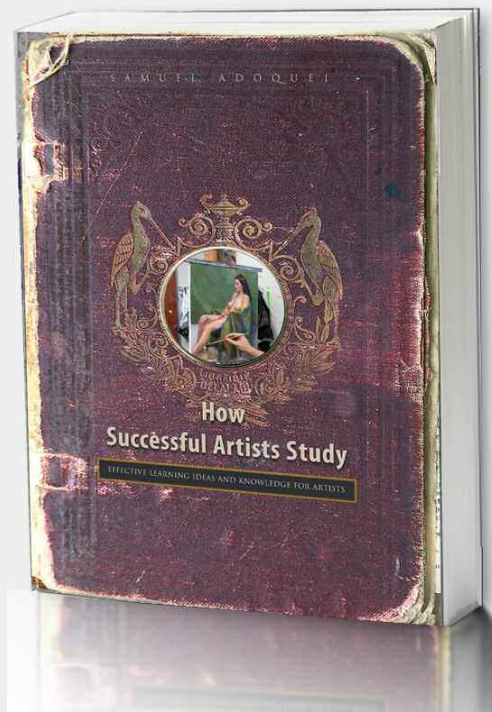
- \* **The book is easy to carry**, with a soft cover. At more than 240 pages, it features over 90 rich and colorful reproductions of Masterpieces by artists with various subjects and different styles. It does not provide exhaustive theory or dreary principles. It is enjoyable to read, like brainstorming with a mentor or having all your questions answered by a professional artist. All you have to do is invest 30 minutes of reading a week.  
The original price for How Successful Artists Study was \$79.99. It was an exclusive price designed to attract only a few buyers. This limited edition is now being offered at a Promotional Price of \$29.50. Compare this to the high prices of art catalogs and instructional DVDs, which usually cost between \$89 and \$180! For this low price, the book makes a perfect investment for yourself and a great gift for your friends, your family, and your painting buddies.

## \* GET 2 FREE EXCLUSIVE DOWNLOADS

A purchase of How Successful Artists Study will also come with FREE DOWNLOADS of TWO UNPUBLISHED ARTICLES by Samuel Adoquei. Send an email with your purchase info (just receipt number and date)

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STRAND BOOKS                      ART TIMES May/ June 2010 ART TIMES

## Sometimes all you need is ideas that trigger new ways of thinking.

Mr. Adoquei's techniques in the studio have worked for legions  
of successful artists at the National Academy School of Fine Arts."

— Nancy Little, Director National Academy  
School of Fine Arts

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